

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in “Naveena Vidya” monthly Telugu magazine, November issue 2013 – Publication Charges – Sanction of an amount of Rs.45,000/- (Rupees Forty Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 890

Dated:14-11-2013
Read the following:

1. From Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises,
Hyderabad, Dt.15-05-2013.
2. Govt.Lr.No.2822/PMU/PRO/2013-6, of YAT & C (PMU) Department, Dt.18-06-2013.
3. Bill No.175, of Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, Dt.06-11-2013.

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ORDER:

In the letter 1st read above, Mr. Mallikarjun.K, Naveena Vidya, a publication of Akshara Enterprises, Hyderabad, has requested to release back cover page advertisement in “Naveena Vidya” monthly Telugu magazine. Accordingly, Government have issued a work order for an amount of Rs.45,000/-(Rupees Forty Five Thousand only) for publication of the advertisement, in the reference 2nd read above.

2. In the reference 3rd read above, Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, has furnished a bill for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) including taxes towards publication of advertisement in “Naveena Vidya” monthly Telugu magazine in November 2013 issue and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) towards advertisement published in “Naveena Vidya” monthly Telugu magazine in November 2013 issue.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Akshara Enterprises, through on line. The details of Bank account is as follows:-

Account Name	: Akshara Enterprises
Account No	: 14561351954
Name of the Bank	: KARUR VYSYA BANK, Dilsukhnagar Branch, Hyderabad.
IFSC Code	:.KVBL0001456
Pan No	: AARFA5853C

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs

//Forwarded:: By Order//

SECTION OFFICER